



#TOGETHERWECAN

2024

SPONSORSHIP PACKAGE

U12, U14, U16, U18, U22 TACKLE FOOTBALL



Alone we can do so little but together we can do so much!
CONSIDER BEING A PART OF SKYHAWK NATION!

SPONSORSHIP OPPORTUNITIES



>> CHAMPION SPONSOR \$2500

Your company will be promoted locally at all the Skyhawks home games, which is a total of 20 home games. This includes all of our U12, U14, U16, U18 games in the spring/summer and U22 Junior games in the fall. Your company will have a presence on our website for a full year. On the field your company name/or logo will be proudly displayed on a 3ft x 6ft double sided A frame banner bringing visual recognition right at field level both for the spectators and the teams. Not only will game attendees become familiar with your company on game day, fans will also take home a souvenir game-day program that will include your half page colour ad to continue your company's influence off the field.

And there's more!

Your company will be announced at various times throughout all U12, U14, U16, U18 home games, as well during the fall at our U22 games. This added feature expands on the visual components listed above to create an auditory association between your company and Quinte Skyhawks. This package also includes a Game Day VIP pass for the entire year to experience Skyhawks football in action. Your involvement with our association is appreciated.



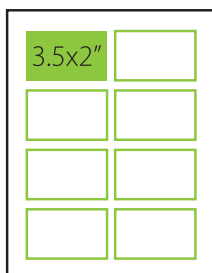
HIGHLIGHTS OF THE CHAMPION PACKAGE:

- One double sided 3ft x 6ft double sided A frame banner
- Advertisement on website
- Half page (8x5"), full colour ad in home game programs
- Announcements of your business at all home games
- Sponsor plaque
- 2024 VIP Season Pass
- Game Day VIP (pre-game field level access)

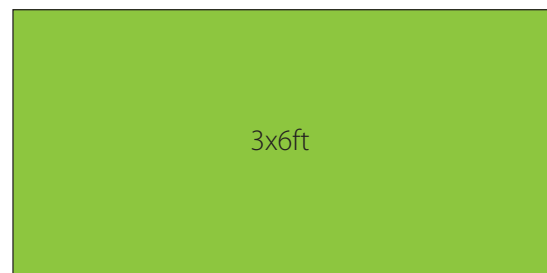


>> GAME DAY SPONSOR \$1500

Our Game Day Sponsor is a great way to showcase your business while supporting Skyhawks. As a game day sponsor you will be seen from the sidelines on a double sided 3ft x 6ft A frame banner as well as a business card ad (3.5x2") in our game day program. Your game day sponsorship includes all U12, U14, U16 & U18 home games, as well as our U22 Junior team that competes in the Fall. That means for businesses who come on board as Game Day sponsors your business will be showcased 12 times throughout the year!



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SPONSORSHIP OPPORTUNITIES



>> AMBASSADOR LEVEL \$1000

Highlight your business during one of our game day festivities. With crowds throughout the day reaching in excess of 700 people, showcase your product or service with exclusive rights for promotion during one of our home game experiences. Our team will work with your business to create a memorable experience.

HIGHLIGHTS OF THE AMBASSADOR LEVEL PACKAGE:

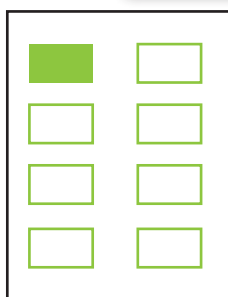
- Exclusive promotion of your business including any handout of promotional material
- Announced as Game Day Ambassadors throughout the day at all levels of play.
- Advertised on all Social Media Platforms leading up to game day.
- Free admission on game day for all your staff!



>> GAME DAY PROGRAM \$250-\$500



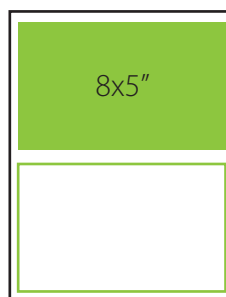
Our souvenir game day program is the fan's guide to each home game. The program is available to all fans and consists of player information, rosters, pictures and the upcoming schedule. Have your company's message placed in our program to let the football community know you are a proud supporter of the Skyhawks Football Program. Program is made available for all of our home games during the spring summer and fall.



OPTION 1 "Business Card"

A 3.5x2" ad in the
Game Day program

\$250



OPTION 2 "Half Page"

A 8x5" ad in the
Game Day program

\$500

>> FRIENDS OF FOOTBALL \$200

Whether you are a parent, grandparent, relative or just a fan of football, help us reach our expansion goals for 2024 by becoming a FRIEND OF FOOTBALL!

YOUR INDIVIDUAL SPONSORSHIP INCLUDES:

- Season Game Passes for all U12, U14, U16 & U18 games
- 4 - Free Hotdog & Pop from the Gridiron Grill
- Special Shoutout in our Game Day Program
- Charitable Tax Receipt will be given from No Limits Charitable Foundation



Contact Name: _____

Company Name: _____

Street Address: _____

City: _____

Phone: _____

Email: _____

ARTWORK AND/OR LOGO

ARTWORK

Please make sure your artwork for the program is in a PDF format. We would ask that you would design your own Ad for our program. Please follow the sizes below:

Program Artwork: Half Page 8x5"
Business Card Size 3.5x2"

Banner Artwork: 3ftx6ft (36x72")

Ticket Fundraiser Artwork: 8x5"

Please ensure all artwork includes an additional 0.125" on each side of your graphic for printing purposes.

E.g. You sponsor a half page ad at 8x5" - your artwork to send should be 8.25x5.25"

Bleed - 0.125"
around artwork

Your main
artwork

LOGO

Please make sure your file for your logo is big enough for clarity on our website and printed materials. We recommend 300ppi or vector imagery for logos (Illustrator [.ai or .eps format]).

All artwork/logos can be emailed to info@skyhawksfootball.ca

SPONSORSHIP OPPORTUNITIES

Please check the appropriate box(es)

- ☐ Champion Sponsor
- ☐ Game Day Sponsor
- ☐ Ambassador Sponsor
- ☐ Game Day Program Sponsor
- ☐ Half Page Ad ☐ Business Card Ad
- ☐ Friends of Football Sponsor

PLEASE NOTE For Friends of Football Sponsorship you must make payment through our charity portal to receive your tax receipt. Go to our sponsorship page on our website and click on the link under Friends of Football

PAYMENT

Amount \$ _____

- ☐ Cash ☐ E-Transfer
info@skyhawksfootball.ca
Please use football as
your password

- ☐ Cheque
Cheques are payable to:
No Limits Youth Organization
111 Gilbert St., Belleville, ON K8P 3H1

*If you have any questions regarding our sponsorship opportunities, please contact
Jamie Guinchard at jamie@skyhawksfootball.ca*

Photos provided by W.J. Smith Photography

